

NEWS RELEASE



Contact:
Danielle Vander Ploeg
Product Manager
320-275-3382, x7014
Fax: 320-275-2306
dvanderploeg@cresthealthcare.com
P.O. Box 727
195 Third St. S.
Dassel, MN 55325

For Immediate Release

Crest Introduces DuraCall™ Call Cords with Call Activation Indicator™

DASSEL, Minn., July 15, 2011 — Crest Healthcare Supply is excited to announce that DuraCall™ Call Cords with Call Activation Indicator™ are now available for most ¼" phone plug nurse call systems in 7 and 10 ft styles. The product features two red LEDs inside the pendant that light up when the button is depressed.

DuraCall Call Cords are durable, water resistant and built to outlast and outperform other call cords. They have been driven over, dunked in water and dropped during our product testing to ensure longer life and less maintenance. DuraCall Call Cords are easy to hold and feature a raised red button for high visibility and easy activation by any user.

DuraCall Call Cords are guaranteed in stock or ground shipping is free. Call Crest at 1-800-328-8908 for more information on the new Call Activation Indicator feature.

###

About Crest Healthcare Supply

Crest Healthcare Supply is a trusted partner to Hospitals and Long-Term Care Facilities that has delivered knowledgeable customer support and reliable products for over 40 years. Crest manufactures and distributes a wide range of innovative and affordable products including nurse call equipment, pillow speakers, fall management products, wheelchairs, bed controls, communication cables and more. Founded in 1968, Crest Healthcare Supply is headquartered in Dassel, MN, and ISO 9001 certified.